

25 March 2014

**888 Holdings Public Limited Company
(‘888’)**

Dividend Declaration

888, one of the world's most popular online gaming entertainment and solutions providers, announces that its board of directors has recommended the payment of a final dividend comprising 4.0 cents per share plus an additional one-off 7.0 cents per share, taking into account the strong performance of the business in 2013.

Together with the interim dividend paid in October 2013, this totals 14.0 cents per share for the year.

Subject to shareholder approval of the final dividend at the Annual General Meeting, to be held on 14 May 2014, the board of directors has approved a record date of 4 April 2014 and a payment date of 21 May 2014. The shares will be quoted ex-dividend on 2 April 2014.

Holders of shares may elect to reinvest their final dividend*. The latest election date is 26 April 2014.

Holders of shares in certificated form and those holders of depositary interests will receive the dividend in pounds sterling. Conversion between the declared USD rate and GBP will take place on 14 May 2014.

- ends -

Contacts and enquiries

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** Any holder wishing to participate in the Dividend Reinvestment Plan or wanting to change their previous election should contact the Plan Administrator 0871 664 0381. Calls to this number cost 10p per minute plus any network extras.*