

3 May 2013

**888 Holdings Public Limited Company
("888" or "the Group")**

**888 selected by Delaware Lottery as Primary Vendor with Scientific Games to operate
Internet Gaming Systems and Services**

888, one of the world's most popular online gaming entertainment and solutions providers, announces that it has been selected, as part of a consortium, to operate Internet Gaming Systems and Services for the Delaware State Lottery, subject to the completion of final contract negotiations.

888 Holdings, along with Scientific Games Corporation and Williams Interactive LLC, a wholly owned subsidiary of WMS Industries Inc., offered a full turnkey solution for the gaming platform and content to the Delaware State Lottery, including poker, casino games, and video lottery games.

This offering combines 888's decade-long experience at the forefront of the online gaming industry with Scientific Games' proven ability to provide added value, turnkey solutions to government-sponsored (B2G) and commercial (B2B) gaming operators, and Williams Interactive's premium iGaming products and services.

The Lottery evaluation committee's recommendation followed a competitive selection process designed to identify service providers best suited to serve the needs of the Delaware Lottery. The contract will be for an initial term of five years.

Delaware became the first U.S. state to implement comprehensive intrastate iGaming including poker, slots and bingo when the General Assembly passed the Delaware Gaming Competitiveness Act of 2012 in June 2012. The Delaware Lottery will be the sole regulator of real-money internet gaming for the State with the games branded and marketed through the State's three casinos. The State plans to launch internet games this year.

-ends-

Contacts and enquiries

888

Brian Mattingley, Chief Executive Officer
Aviad Kobrine, Chief Financial Officer

+350 200 49800
+350 200 49800

M:Communications

Ann-marie Wilkinson/Andrew Benbow

+44 (0)20 7920 2344