

22 March 2013

**888 Holdings Public Limited Company
("888" or "the Group")**

Nevada Gaming Commission Grants 888 Licence

888, one of the world's most popular online gaming entertainment and solution providers, announces that, at a meeting held today in Las Vegas, the Nevada Gaming Commission has approved the licensing of 888 as an Interactive Gaming Service Provider and in connection therewith the licensing of its key executives and controlling shareholders.

Brian Mattingley, Chief Executive Officer of 888 said:

"This is an historic moment for 888. This is the first time a company uniquely providing online gaming has been licensed by any US jurisdiction.

Seen in the industry as the gold standard of global gaming regulation, we are delighted to have been awarded our licence to operate in the State of Nevada, a decision that vindicates our US strategy. We look forward to working with all our strategic partners and to re-launching the 888 brand in the US following the finalisation of platform approval."

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Contacts and enquiries

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Notes to Editors

The Nevada licence will enable 888 to:

1. Launch its 888 brand using the Treasure Island operators licence in Nevada
2. Power Caesars Interactive Entertainment's WSOP poker brand
3. Support WMS in offering an online product to all its customers