13 March 2013

888 Holdings Public Limited Company ('888')

Dividend Declaration

888, one of the world's most popular online gaming entertainment and solutions providers, announces that its board of directors has recommended the payment of a final dividend comprising 4.5 cents per share plus an additional one-off 2.0 cents per share, taking into account the strong performance of the business and lack of dividend in 2011. This totals 6.5 cents per share in respect of the year 2012 to holders of 888's ordinary shares.

Taken together with the interim dividend paid in October 2012, this gives a total of 9.0 cents per share for the year.

Subject to shareholder approval of the final dividend at the Annual General Meeting, to be held on 8 May 2013, the board of directors has approved a record date of 17 May 2013 and a payment date of 13 June 2013. The shares will be quoted ex-dividend on 15 May 2013.

Holders of shares may elect to reinvest their final dividend*. The latest election date is 19 May 2013.

Holders of shares in certificated form and those holders of depositary interests will receive the dividend in pounds sterling. Conversion between the declared USD rate and GBP will take place on 10 June 2013.

- ends -

Contacts and enquiries

888

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^{*} Any holder wishing to participate in the Dividend Reinvestment Plan or wanting to change their previous election should contact the Plan Administrator 0871 664 0381. Calls to this number cost 10p per minute plus any network extras.